

Town of Colonial Beach
Parks and Recreation Advisory Commission (PRAC)



Meeting Minutes

June 20, 2023 at 6:30 PM

Town Center, 22 Washington Ave, Colonial Beach, VA

Members Present: Karen Grisevich
Mike Munnis
Inesha Thompson
Lisa Okes

Council Liaison: Kenny Allison

Staff: Sally Adams
Tucker Duke

Special Guest: Mr. Eisensmith

1) Call to Order

The meeting was called to order at 6pm.

2) Roll Call of Members/Announcements

Ms. Grisevich took attendance. Munnis had no announcements. Chair, Ms. Grisevich, announced that the Parks & Rec partnership with the Farmer's market at Colonial Buzz has been going well, and stated that tomatoes and corn have started to come in. Ms. Thompson announced that the Juneteenth celebration was successful with a great turnout. Ms. Okes had no announcements. Councilman Allison had no announcements. Ms. Adams announced that she was happy to have her new intern, Tucker Duke. Mr. Duke announced that he was excited to be the new intern for the Parks, Recreation & Events department.

3) Additions to the Agenda

Chair, Ms. Grisevich added the following to the agenda:

- a. Brief synopsis of Berry Dunn
- b. Social media posting schedule
- c. High school participation
- d. National night out.

4) Approval of the Agenda Chair, Ms. Grisevich made a motion to approve the agenda "as amended". Ms. Thompson seconded the motion to approve. *The agenda was approved as amended.*

5) Approval of Minutes

Mr. Munnis moved to approve the Minutes after correcting the date and Ms. Thompson seconded the motion. *The motion to approve the minutes was passed.*

6) Introductions/Citizen Input (3-minute time limit)

No citizen input.

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7) Council Report

Council member Kenneth Allison had no announcements.

8) Director's Report

Ms. Adams announced previous and upcoming events. Ms. Grisevich stated that she was satisfied with the work that was being done by the Parks, Recreation & Events department. Ms. Adams spoke briefly about the mailing list that gets sent out when announcing events. She discussed that she was trying new techniques to encourage more people within the entire community to participate in events.

9) Special Presentations

Mr. Eisensmith displayed a presentation that proposed adding a kayak launching ramp. Ms. Thompson asked a question about the maintenance of said launching ramp. Mr. Eisensmith replied stating that there was not much maintenance required for the ramp, and that it would probably need to be replaced every few years. Ms. Okes asked a question about the proposed cost for said launching ramp. Mr. Eisensmith replied stating that it could range anywhere between \$2,000 and \$5,000 dollars depending on the quality of the ramp that is chosen for purchase. Ms. Grisevich stated that the Colonial Beach Outfitters is committed to supporting this proposal.

10) Committee Reports

a. CB Explorers & Parks, Recreation & Events

Ms. Adams shared that on every second Friday of each month the CB Explorers and Parks, Recreation & Events department hosts a coffee walk. Also, she briefly spoke on the History Walk being held on June 21.

b. Colonial Beach Youth Athletics Association

Mr. Allison briefly went over some comments that were discussed in a recent CBYAA meeting about potential transitioning, collaboration, and how they wish to proceed in the future.

11) Agenda Items

a. Berry Dunn

Ms. Adams stated that Berry Dunn executives came in during the month of May and presented 3 scenarios for the development of Eleanor park. She stated that these scenarios were posted in the Cooper Library for locals to view and share their personal opinions. The plans for Eleanor Park are proposed to be finalized in mid-late August of 2023. Ms. Grisevich stated that financial matters for these ideas have not yet been discussed, so we need to remain transparent with the public about these plans. Ms. Adams and Mr. Allison both shared that these plans will collaborate the Virginia Tourism Department for incorporation of grants for these ideas.

b. Social Media Schedule

Ms. Adams stated that she will be the primary person to handle all Parks & Rec. social media. Short-term & long term would be going through her, with exceptions to some projects being shared/handed off to Maurissa Potts. Ms. Adams also shared that the new name/title for the Parks & Rec. Department would now be "Parks, Recreation, & Events." And that there would be some new art work done for the

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new department name.

c. High School Participation

Ms. Adams stated that Town hall has 3 interns working with them. She also stated that she had a conversation with Mr. Lush and Dr. Addo at CBHS, who both recommended sharing a big campaign at the beginning of the school year to encourage/promote participation.

d. National Night Out

Sgt. Wright will be the person handling national night out, and she welcomes any participation that the commission can provide. Some of the big issues from last years' event were music, food options and having a host/MC.

12) Council Recommendations

Ms. Grisevich recommended that having ADA compliance is imperative moving forward with all projects, specifically the Kayak launching ramp project that was presented earlier in the meeting.

13) Adjournment

Ms. Grisevich adjourned the meeting at 7:10pm.