

Town of Colonial Beach  
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[www.colonialbeach.gov](http://www.colonialbeach.gov)

**FOR IMMEDIATE RELEASE**



## **Town of Colonial Beach Announces the Resignation of India Adams-Jacobs, Town Manager of Colonial Beach**

**COLONIAL BEACH, VA, December 7, 2023** — The Town of Colonial Beach has accepted the resignation of India Adams-Jacobs, Town Manager of Colonial Beach. Ms. Adams-Jacobs' last day will be Friday, December 29<sup>th</sup>.

Ms. Adams-Jacobs, was appointed Town Manager of Colonial Beach in April 2021, during a pivotal period in the Town's history. She was instrumental in guiding and implementing a variety of economic development, sustainability, resiliency, and infrastructure revitalization initiatives.

As Town Manager, India led the team to accomplish the Town Council priorities, and was instrumental in drafting and implementing the Town's first adopted Strategic Plan, while maintaining the continuity of the Town's operations and recruiting a professional executive leadership team.

"India embraced our community's needs with strategic action plans and stakeholder engagement that has steered the Town of Colonial Beach towards a bright future," said Mayor Robin Schick. "She has improved local government operations across all departments, setting-up success with goal-oriented planning and balanced financial management. She is a true public servant and has made a positive impact for years to come for our Town."

"Serving the town over the last several years has been a privilege and honor," said Ms. Adams-Jacobs. "It has been a highlight of my professional career to lead this community to modernize local government service delivery, create an integrated capital improvement plan, strengthen the town's fund balance, and bring in over \$6M in external funding to address its needs".

Some of India's accomplishments benefitting the Town of Colonial Beach include:

- Obtained \$5.7M direct allocation from the Commonwealth of Virginia through legislative advocacy, as well as more than \$800K in Grant funding
- Won the Government Finance Officers Association (GFOA) Budget Award for the Town (for the first time ever)
- Established the Town's first Strategic Plan, strategic planning process, and its first Legislative Agenda
- Led and coordinated the economic development efforts for Phases I-III of the Dodson Development Project, the Town's largest redevelopment project in more than 125 years
- Implemented the \$2.4 M Central Drainage Area Project to address and enhance the Town's vital water and sewer infrastructure
- Created an integrated Capital Improvement Program
- Led efforts to create the Town's first Park Master Plan, as well as the Town's Resilience and Stormwater Plan
- Led the preservation of the historic waterfront Eleanor Park as a green space for the benefit of Town residents and visitors
- Implemented a new Town website, online business licenses, and established an external geographic information system (GIS) web presence for public use

The Town of Colonial Beach would like to express our sincere appreciation to India for her dedication in managing our Town so effectively for the past 2.5+ years, and we wish her well in future endeavors.

### **ABOUT COLONIAL BEACH**

The [Town of Colonial Beach](#), known as the Playground of the Potomac, is located at the northern tip of Virginia's Northern Neck, and is one of the few remaining small seaport towns on the Potomac River. This beloved waterfront town with less than 4000 residents, and just a 65 mile drive from Washington, DC, enjoys a unique location nestled between the Potomac River on the East and the waters of Monroe Bay on the West. Its sandy beaches and marinas on Monroe Bay have attracted water sporting enthusiasts for over a century. Fishing, sailing, boating, swimming and crabbing are just a few of the water activities enjoyed here, making it a great place to visit. Also a very historical area with a rich presidential history, Colonial Beach and neighboring Westmoreland County happen to be the birthplace of Presidents George Washington and James Monroe - memorialized at the [James Monroe Birthplace Park & Museum](#) and [George Washington Birthplace National Monument](#). To plan your visit to Colonial Beach, go to: <https://visitcbva.com/>

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