



Business Owners:

The Town of Colonial Beach has a sign ordinance that all businesses must follow. Article 12 of the Colonial Beach Zoning Ordinance sets forth regulations for all signs in the Town, including yard signs, temporary signs, flutter flags, prohibited signs, sign types and dimensions, maximum sign area, illumination, vegetation around signs, nonconforming sign, and abandoned/obsolete signs.

The purpose of the sign ordinance is to regulate the size, location, height and construction of all signs; to protect the public health, safety, convenience and general welfare; to facilitate the creation of a convenient, attractive, and harmonious community; to protect property values; and to further the goals, objectives and policies of the Comprehensive Plan. It is intended to promote signs that are:

- 1) Compatible with the landscape/streetscape and architecture of surrounding buildings, and promote a favorable aesthetic quality of the Town and its unique character;
- 2) Properly designed, constructed, installed and maintained, in order to limit driver and pedestrian distraction and otherwise to promote general public safety;
- 3) Legible, relevant and appropriate to the activity to which they pertain;
- 4) Limited in size, placement and frequency, so as to provide a fair avenue for advertisement while maintaining the general value of property.

Please ensure that you are following the requirements of the sign ordinance and that you have secured proper permits.

To be fair to all businesses, the Town will actively enforce the ordinance.

The ordinance can be found on the Town's website at:

<https://colonialbeachva.gov/396/Community-Development---Zoning-Ordinance>